

Utility Company: SafeWalk



The Client

This client is a publicly-traded utility company that provides electricity and gas to millions of customers on the West Coast of the United States.

The Situation

During the pandemic, many cities across the country faced a rise in Asian Americans and Pacific Islanders (AAPI) hate crimes, including the city where this client is headquartered. Particularly since they have many lone workers, this utility company wanted to ensure that they were providing their employees with the tools needed to stay safe.

The Solution

This utility company had previously deployed LiveSafe across its organization, but they wanted to ensure that their employees were aware of all of its safety resources. To facilitate ongoing employee safety, they promoted LiveSafe's SafeWalk feature, which enables employees to share their commute information with trusted friends and family members and notifies them if employees do not arrive at their destination.

The Result

After promoting the SafeWalk feature, this utility client saw an increase in SafeWalk usage by its workforce, and their employees remained safe as they continued to work in the field. Promoting SafeWalk also demonstrated this company's commitment to their employees' safety.

According to the Occupational Safety and Health Administration (OSHA), approximately 2 million workers are victims of workplace violence each year, and utility workers are at heightened risk.

Source: OSHA.gov