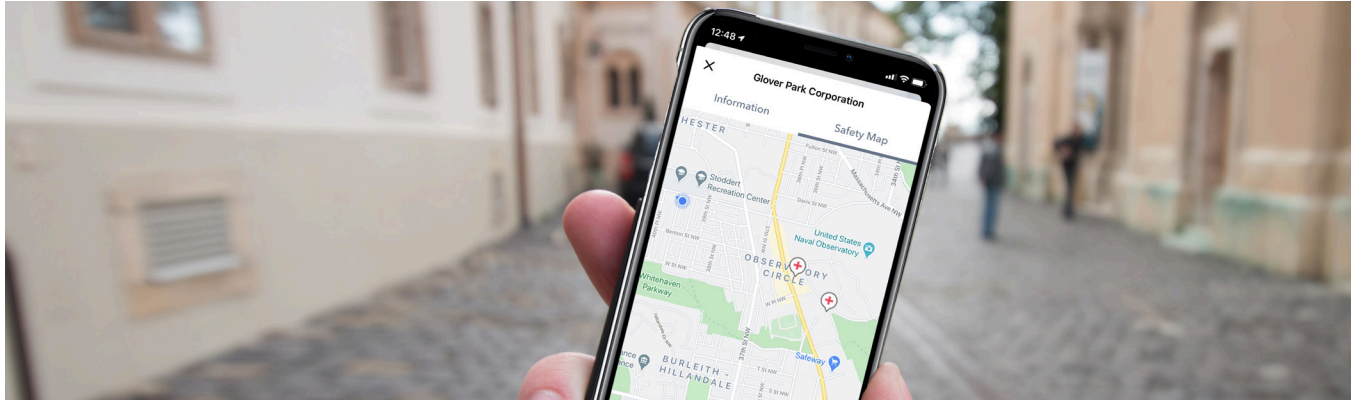# Identifying Unsafe Neighborhoods Abroad

Major Media Company

The Situation

A major media company was in Rio de Janeiro, Brazil covering the 2016 Olympic Games. The company wanted to prevent its employees from accidentally entering unsafe neighborhoods such as favelas, which are not always easily recognizable by people unfamiliar with the city.

The Solution

The media company utilized LiveSafe to clearly outline the borders of unsafe neighborhoods on the Safety Map so that employees could avoid accidentally wandering into them.

The Result

Having the ability to view the location and distinct borders of unsafe neighborhoods on LiveSafe's Safety Map helped employees remain aware of their surroundings and prevented them from entering potentially high-risk situations.

> The U.S. Department of State currently has a Level 2 Travel Advisory in place for Brazil, recommending that travelers exercise increased caution when traveling to Brazil because of crime rates.

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