

Tips for LiveSafe Engagement

Consider the following tips to improve Vector LiveSafe Mobile App engagement, promote a culture of safety and awareness, and gain actionable risk insights at your institution.



Send Regular, Relevant Broadcasts

Build platform trust by sharing pertinent school updates, reminders, and announcements using the LiveSafe Mobile App.



Act Fast on Incoming Communications

Aim to reply to all tip submissions in two minutes or less. This will ensure that students, faculty, and staff feel heard and help improve reporting.

If your dashboard is not continually staffed, set expectations using tip hint text.



Host Regular LiveSafe Training

Train all administrators and community members on LiveSafe functionality, features, and value. Ensure that students, faculty, and staff know how to submit tips and access resources using the Mobile App.



Consider Engagement Initiatives

Host a LiveSafe-related raffle or tip submission contest. For example, one client shared a riddle over Broadcast and then provided the answer to users who submitted a test report using Tip Submit.



Use LiveSafe for Non-Emergent Safety Events

Incorporate LiveSafe into your institution's drills and train security team members to use the Mobile App for silent dispatch during their shifts.



Promote LiveSafe on School Portals

Post LiveSafe download instructions and how-to guidance on school portals and share tips and guidance on communication channels.