

Dominion Energy



Dominion Energy®



The Customer

Dominion Energy is a Fortune 500 power and energy company headquartered in Richmond, Virginia. It services nearly 7.5 million customers in 18 states and has over 20,000 employees.



The Situation

In the days leading up to the 2021 presidential inauguration, organizations across Washington D.C. prepared for the potential safety and security concerns that large events can pose, particularly during the COVID-19 pandemic. Dominion Energy wanted to ensure that their employees were prepared to report and respond to security information in order to stay safe.



The Solution

Dominion utilized LiveSafe's mobile two-way safety communications functionality to engage and inform their employees in preparation for the inauguration. They sent a Broadcast message that included a safety and security bulletin and asked that employees submit pertinent information using LiveSafe tip submit functionality.



The Result

Employee tip submissions and company broadcast messages enabled Dominion to stay updated and communicate pertinent safety and security information before and during Inauguration Day. The LiveSafe Mobile Platform significantly improved real-time threat awareness and promoted Dominion Energy employee preparedness and safety.

79% of incidents are preventable due to the presence of advance threat indicators, according to a report by the U.S. Secret Service.