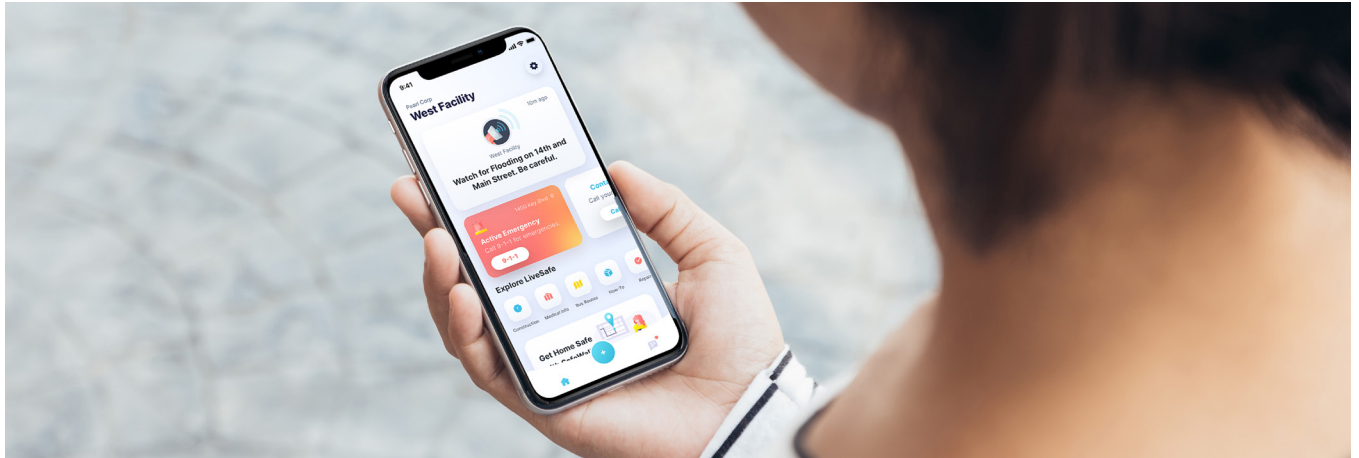


Communicating During Campus Threat

Higher Education



The Customer

This client is a private college in Virginia. It has an enrollment of approximately 1,500 students.

The Situation

One morning, the university received a threatening message. Local police were notified and a precautionary campus lockdown was instated. The university needed a means of quickly and effectively communicating lockdown procedures and providing community members with the ability to report suspicious activity on campus.

The Solution

As the threat was investigated, the university utilized LiveSafe's broadcast functionality to share relevant guidance and updates, including lockdown procedures and changes to police presence on campus, with community members. Employees and students were advised to report tips through LiveSafe or to call Security if they had relevant information.

The Result

Broadcast messaging and two-way communication capabilities enabled university community members to stay informed and safe throughout this incident. The LiveSafe Mobile Platform significantly improved real-time threat awareness and promoted student and employee preparedness and safety.