

COMMERCIAL REAL ESTATE CUSTOMER



About Commercial Real Estate Customer

This customer is one of the largest commercial real estate management companies in the world, managing over two hundred million feet of office space.

The Situation

The real estate company's Washington D.C. office was affected by the insurrection at the U.S. Capitol on January 6, 2021. As the protests escalated, the security team needed a way to provide real-time updates to their employees and inform them of potential safety threats.

The Solution

The security team utilized the LiveSafe Mobile platform to send broadcast messages with information about the demonstrations to employees. Employees were made aware of rioters' whereabouts, police activity, and road closures and traffic in Washington D.C.

The Result

The company's broadcast messages allowed its employees to stay informed about the events taking place at the nearby Capitol and to avoid safety and security threats. These proactive efforts by the commercial real estate management company ensured the safety and well-being of its employees.

"79% of incidents are preventable due to the presence of advance threat indicators"

- U.S. Secret Service

